Twitter Rubric

Film Lit

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| **Element** | **4** | **3** | **2** | **1** |
| **Content** | * Original tweets consistently provide new resources or ideas that add value to the discussion * Tweets are creatively and succinctly written to stimulate dialogue and commentary | * Most original tweets provide new resources or ideas that add value to the discussion * Most tweets are written to stimulate dialogue and commentary | * A few original tweets provide new resources or ideas that add value to the discussion * A few tweets are written to stimulate dialogue and commentary | * Original tweets do not provide any new resources or ideas and add no value to the discussion. |
| **Frequency** | * Exceeds the required number of tweets per week * Creates and sends tweets more frequently than required | * Meets the required number of tweets per week * Creates and sends tweets as often as required | * Falls just short of meeting the required number of tweets per week. * Creates and sends tweets somewhat less often than required. | * Fails to meet the required number of tweets per week * Creates and sends tweets too infrequently to meet the requirements. |
| **Mechanics** | * Writes with no errors in grammar, capitalization, punctuation, and spelling | * Writes with minor errors in grammar, capitalization, punctuation, and spelling | * Writes with major errors in grammar, capitalization, punctuation, and spelling | * Writes with numerous major errors in grammar, capitalization, punctuation, and spelling |
| **countdown 2.jpgComments and Contributions** | * Consistently responds to tweets with positive, respectful, and succinct comments while providing a meaningful addition to the discussion * Re-tweets are appropriate for the assigned discussion topic and always include the source’s Twitter username | * Most responses to tweets are positive, respectful, and succinct comments while providing a meaningful addition to the discussion * Most re-tweets are appropriate for the assigned discussion topic and always include the source’s Twitter username | * Some responses to tweets are negative and disrespectful and / or provide little value to the discussion * Re-tweets are often inappropriate for the assigned discussion topic and fail to include the source’s Twitter username | * Responses to tweets are negative and disrespectful and provide no value to the discussion * Re-tweets are inappropriate for the assigned discussion topic and show little awareness of the purpose and etiquette of re-tweeting |